

2013 Sponsor's Guide

DARE
MARINA
& YACHT SALES

\$5,000.00
GUARANTEED
FIRST PLACE!

FLOUNDER BOWL

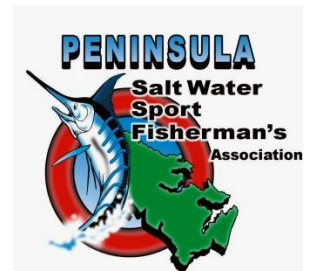
*Who
will be
the Bay
Champion?*

Saturday

June 29 , 2013



For More Information:
Call Jorj Head (757) 262-9004
or visit www.pswsfa.com



Your 2013 Flounder Bowl Sponsorship

The Peninsula Salt Water Sport Fisherman's Association is a not-for-profit fishing club that hosts a variety of events each year. Our events are family and community oriented, all with the common goal of promoting responsible sport fishing along our coast, responsible conservation measures and family recreation in the outdoors. As we begin the 2013 fishing season, we would like to take the time to thank our 2012 sponsors and to request your sponsorship of our annual flounder fishing tournament.

For over fifty years our club has participated in, organized and hosted family and community-related fishing events. We have been actively involved in giving back to the community through fishing clinics for underprivileged children and similar outdoor-related activities. Our 400+ members volunteer hundreds of hours each year to support these activities, to sit on fisheries management advisory boards and to help conduct fisheries research.

Each year, one of our largest events is a regional flounder tournament. This tournament has grown each year due to the tremendous support of our sponsors. In 2013, we have again committed to a **\$5,000.00 guaranteed 1st Place Prize** and an impressive prize scale for the other places. The 2012 Flounder Bowl was our largest ever with a field of 117 teams competing for that 1st Place Prize. This year's tournament will be held on June 29th, once again at Dare Marina, a central lower bay location in Yorktown, Va.

Sponsorship advertisement recognition begins with a monetary contribution of as little as \$250.00. Sponsorship donation entitles the sponsor to advertisement recognition and a free boat entry including participation in the competition for the coveted "Sponsor's Trophy". Gold sponsorship at the \$500.00 level results in the above benefits, plus special advertising recognition and Captain's Bag gifts for the sponsored crew.

Businesses that choose to sponsor our tournament are prominently listed on all posters and fliers that are displayed in area tackle shops and other locations. Sponsors are individually acknowledged when prizes are awarded. In addition, we showcase our sponsors in the materials provided to each participating crew. Further, sponsors are listed on our club web site (www.pswsfa.com). Club members and tournament participants are strongly encouraged to patronize businesses that help with the tournament.

To make this year's event a continued success, we would greatly appreciate your sponsorship. Donations of merchandise or gift certificates are also graciously accepted. Donations do not have to be fishing related. Some of our most sought after prizes each year are gift certificates to restaurants and other establishments.

We thank you for your support and consideration,

Dr. K. E. Neill, III
President

Another Fantastic Flounder Bowl In 2012!

The Tournament

Last June, over four hundred of the finest flounder fishermen gathered to participate in the Flounder Bowl hosted by the Peninsula Salt Water Sport Fisherman's Association (PSWSFA). This event was held on June 25th out of Dare Marina. In all, a total of 117 boats entered the competition to try for the \$5,000 first place prize money. More importantly, they were competing to be crowned the 2012 flounder champions of the Chesapeake Bay!

Participants were treated to free food, beer and non-alcoholic beverages at the Captains meeting Friday night and again at the weigh in on Saturday. At the weigh in, the PSWSFA tournament crew served a seafood feast including fresh fish, scallops donated by Seaford Scallop Company and a variety of other foods and deserts. It would be hard to imagine anyone leaving the party hungry. Our sponsors donated multiple door prizes which were raffled off allowing everyone a chance to win. Door prizes included marine products and other merchandise, including custom Flounder artwork donated by David Saunders of Mountain Breeze Taxidermy.



Captain's Meeting Kick-Off

Our tournament is absolutely sponsor-driven, with donations from many businesses allowing for low entry fees and high payouts. In this tournament everyone has a chance to be a winner. Door prize tickets were included in each team's registration package.

Many of our sponsors entered boats into the tournament and in the Sponsors Challenge Division. These boats competed in the regular tournament and also for the Sponsors Trophy that the winning business will display for the next year.

Tournament winners were determined by the combined weight of the team's three largest fish. There was an optional Big Fish Calcutta which fifty nine boats chose to enter. The team with the single largest fish won the entire pot. There were also awards for the largest flounder caught by a youth and by a lady. All teams not finishing in the top six places were entered into a "lucky dog" drawing for a \$500 prize.

For the fourth year in a row, the weather and the flounder cooperated for a fantastic day of fishing. Flatfish were caught from buoy 42, the Cell, 36A, the Hump, Back River Reef, Cape Henry Wreck and the Chesapeake Bay Bridge Tunnel. Although fishing was good all over the lower bay, the Chesapeake Bay Bridge Tunnel was the place to be. Almost all of the large flounder caught came from between the 4th island and the high rise section. The 2012 tournament produced some fantastic catches and an even better tournament celebration.



A Seafood Feast for Everyone!

Another Fantastic Flounder Bowl In 2012!

2012 Tournament Results

The 2012 Flounder Bowl Champion is the "Wired Out" captained by Jim Davis. Their 3-fish stringer weighed 18.43 pounds. They received the Flounder Bowl trophy and \$5,000.00.

Second Place is the "Fatty Flatty" captained by Barry Bradley. They weighed in 16.97 pounds and won \$2,000.00.

Bryan Cockrell and the "T-Mo Express" came in third place with a weight of 16.05 pounds. They won \$1,500.00.

Fourth Place is the "Tip Top" captained by Glen West. They weighed in 16.03 pounds winning \$1,000.00.

The "Albemarle 24", captained by Alan Hall, came in Fifth Place with a weight of 15.34 pounds. They won \$500.00.

Sixth Place is the "Miss Janet II" captained by Neil Taylor with a weight of 14.79 pounds. They won \$250.00

59 boats were entered into the Big Fish Calcutta. The winner is the "Tip Top" with an 8.5 pound flounder. The Calcutta win was \$5,900.00 bringing the "Tip Top's" total winnings to \$6,900.00.

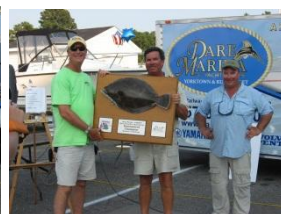
The Top Lady Angler is Jennifer Hall, fishing on the "Albemarle 24", with a 5.23 pound fish. She won \$100.00 and a pair of Costa Del Mar Sunglasses

The Top Youth Angler is James Dearnley, fishing on the "Out Numbered", with a 3.66 pound flounder.

The Sponsors Challenge was won by Capt. Craig Paige of "Paige II Charters" with a stringer weight of 13.35 pounds.

Teams not placing in the top six were placed into a drawing for a "Lucky Dog" award. This year's winner is "Reel Teese II" captained by Randy Richardson. They won \$500.00.

Total payout was \$16,750 plus merchandise donated by our many wonderful sponsors. The businesses supporting this tournament make this event possible. The one prize that was raffled was a flounder artwork donated by Mountain Breeze Taxidermy. All of the other donated merchandise was given out via door prize tickets included with team registration.



2012 Tournament Winners

Our 2013 Flounder Bowl Gold Sponsor Team

<i>Dare Marina and Yacht Sales</i>	<i>Multi-Print Inc.</i>	<i>C.A. Barrs Contractors</i>
<i>Bay Propeller</i>	<i>Boat U.S.</i>	<i>Yorktown Materials</i>
<i>Douglas Aquatics (in Memory of Eric Arnold)</i>	<i>POMOCO Auto Group</i>	<i>York River Electric Inc.</i>
<i>Goose Creek Rockfish Tournament</i>	<i>Plastic Surgery Center of Hampton Roads Randy Blanchard, MD</i>	<i>Parks Orthodontics</i>
<i>Comfort Technology Heating & Air Conditioning</i>	<i>Wanchese Fish Company</i>	<i>Seaford Scallop Company</i>
<i>Michael Survey & Mapping PC</i>	<i>Thomas E Wilson Insurance</i>	<i>Green Top Outdoors</i>
<i>Harbor Mechanical</i>	<i>M&M Custom Painting</i>	<i>Mercury Mulch Inc.</i>
<i>Portsmouth Trailer Supply</i>	<i>Tidewater Family Dentistry</i>	<i>VirginiaBeach Sportfishing.net</i>
<i>The Bush Companies</i>	<i>Ferguson Enterprises</i>	<i>Atlantic Marine Service</i>

Our 2013 Flounder Bowl Silver Sponsor Team

<i>Rudee's Inlet Station Marina</i>	<i>Bishop Fishing Supply</i>	<i>Sinkerman's Wholesale Sinkers & Lures</i>	<i>Charlie's Auto Repair</i>	<i>Dock 2 Sea</i>	<i>Lateral Line</i>	<i>Ace Peninsula Hardware</i>	<i>Auto Haus</i>	<i>Dr. Guy Harvey</i>
<i>Hunt Smile Design</i>	<i>Beachcomber Restaurant</i>	<i>Yorktown Pub</i>	<i>Pig Out BBQ</i>	<i>Aero Colours Auto Body & Paint</i>	<i>Oyster Cove Boatworks & Yacht Brokerage</i>	<i>Dr. K. E. Neill</i>	<i>Just Plumbing</i>	<i>The Pizza Shop</i>
<i>Mount Gay Rum</i>	<i>Wayne Harbin Builders</i>	<i>Sea Tow Lower Chesapeake</i>	<i>Amory Funeral Home</i>	<i>Williams Facility Services</i>	<i>Paige II Charters</i>	<i>Coca Cola Refreshments</i>	<i>Drucker & Falk Real Estate</i>	<i>James Frasor Coastal Art</i>
<i>Goslings Rum</i>	<i>Parker Piano Outlet</i>	<i>Chesapeake Angler Magazine</i>	<i>Fishing Tidewater WHKT 650 AM</i>	<i>Hibbard Iron Works</i>	<i>Peninsula Salt Water Sport Fisherman's Association</i>	<i>Mountain Breeze Taxidermy</i>	<i>J. Henry Holland Corporation</i>	<i>Grafton Fishing Supply</i>
<i>Wallace's Bait & Tackle</i>	<i>Cactus Restaurant</i>	<i>Geary Family & Cosmetic Dentistry</i>	<i>Mark's Glass</i>	<i>Back River Rods</i>	<i>Teagle Insurance Agency</i>	<i>Costa Del Mar</i>	<i>Ayers Marine Electronics</i>	<i>Re-Max Peninsula Lila Nicholls Inc.</i>
<i>Pop's Drive-In</i>	<i>Tidalfish</i>	<i>Southern Plumbing & Heating Supply</i>	<i>Bill's Seafood House</i>	<i>True Value Hardware</i>	<i>Firefly Sweet Tea Vodka</i>	<i>CFE Equipment Corporation</i>	<i>West Marine</i>	<i>Richmond Scale</i>
<i>VooDoo Tackle</i>	<i>Svedka Vodka</i>	<i>Evan Williams Bourbon</i>	<i>Skyy Vodka</i>					



The Flounder Bowl and Dare Marina are family friendly. While the festivities are in progress, the kids "fish" for a favorite critter, the Blue Crab. Obviously, they had some success and a great time!

WANTED

Flounder Anglers....

2013 "Flounder Bowl" Fishing Tournament

The Peninsula Salt Water Sport Fisherman's Association is hosting Virginia's premier flounder fishing tournament, the "**Flounder Bowl**," on **Saturday, June 29, 2013**. This event will allow Virginia's best anglers to meet and participate in tournament festivities as well as compete for bragging rights for the title "**2013 Bay Champion**." Anglers will also be competing for a guaranteed \$5,000 first place prize made possible by the support of local businesses / sponsors.

The tournament will be held out of Dare Marina, Yorktown, VA. (www.daremarina.com). Boats will be allowed to fish from any port but the fish must be brought to Dare Marina (by car or boat) for Weigh In. Tournament participants will be provided with free entertainment, food and beverages at the Captain's Meeting (June 28, 2013) and after Weigh In.

For more information:

Jorj Head: (757) 262-9004 or visit www.pswsfa.com

1st Place: \$5,000.00 Guaranteed

- ⊕ Weigh 3 Heaviest Fish
- ⊕ Payout for the Top 6 Places
- ⊕ Additional Prizes:
 - Ladies Division, Youth Division, Two Optional Calcuttas: "Big-Fish Calcutta" & "Biggest 3 Fish Stringer Calcutta",
 - Sponsor's Challenge, Club Member \$500, & Lucky Dog"
- ⊕ \$125.00** per boat (4 Anglers) \$25 additional Anglers

"We Like 'Em Fat 'N Flat!"

2013 Flounder Bowl Tournament Rules:

1. Official tournament starting time is 6:00 AM (lines in the water) on June 29, 2013 and will terminate at 5:00 PM that same day. You can leave from any port. Fish can be brought by car or boat but must be weighed at Dare Marina and you must be standing in the weigh-in line by 5:00 PM.
 2. There will be a tournament meeting on Friday, June 28, 2013 7:00 PM, at Dare Marina. At least one member from each team must attend.
 3. This is a boat tournament. Each boat may weigh-in up to 3 flounder. Winners will be determined by the combined weight of the team's fish. Entry fee for each boat is \$125** up to 4 anglers, \$25 each additional angler. **Early Bird Entry Fee Special \$100 if received by June 12th.
 4. Teams must be registered prior to 6:00 AM of the day of the tournament. Proof of tournament registration must be presented to the weigh master when entering fish.
 5. Fish must be caught by rod and reel only.
 6. All fish are subject to thorough examination, both external and internal by the tournament committee of the PSWSFA.
 7. In the event of a tie, the first team checked in at the weigh-in will be declared the winner.
 8. Anglers are urged to display proper boat handling and courtesy towards others.
 9. Anglers are advised to maintain an active weather watch when fishing Virginia's waters. The captain and crew must decide on their own when and where to fish during this tournament and they are solely responsible for their safety.
 10. Anglers will be required to submit to a sworn affidavit, if asked, and take a lie detector test, if deemed necessary, which will be provided by the tournament committee. These may be required at any time and for any reason deemed appropriate by the tournament committee.
 11. Anglers are responsible for all applicable taxes on prizes received. Winners shall allow the PSWSFA and the sponsors the opportunity and right to film, videotape, record, and photograph the winners and to use the prize winner's name, voice and likeness without further compensation for advertising and promotion of the PSWSFA and the sponsors.
 12. All participants agree that the PSWSFA, Dare Marina, and any sponsor of this tournament shall not be liable for injury, loss, or damage of any kind resulting from participation in this tournament or from the acceptance or use of any awarded prize.
 13. Any protest must be filed by 5:30 PM on the day of the tournament. The protest must be made directly to an official of the tournament committee. The tournament committee will review any and all protests and their decisions will be final.
 14. No fish caught during the act of commercial fishing will be eligible.
 15. Any fish entered in or with another contest or tournament, outside of the PSWSFA, shall be ineligible for entry into this tournament.
 16. Any contestant found guilty of cheating, attempting to cheat, or otherwise deviating from the regulations of this tournament, shall be disqualified and considered ineligible for further and future participation and will be prosecuted.
 17. Tournament committee members are not eligible to fish in this tournament. They will be identified at the Tournament Meeting on June 28, 2013.
 18. The Tournament Committee shall consist of a minimum of three people; a director and two assistants all sanctioned by the PSWSFA.
 19. If small craft advisories are posted at 5:00 AM the day of the tournament for the area from New Point Comfort to Little Creek, the tournament will be postponed until the next "blow date." The scheduled blow day will be Sunday, June 30, 2013. Small craft advisory information shall be as announced by NOAA and obtained from the weather channel on marine VHF radio. Next blow day would be the following Saturday.
 20. Fish that will be entered into the tournament must be tagged with tags that will be supplied at the tournament meeting.
 21. There will be two optional Calcutta's with an entry fee of \$100 each per boat: 1) The single heaviest fish wins; & 2) The biggest 3 fish stringer wins. You must tag your Calcutta fish with the special tags provided. In case of a tie, the first fish weighed will be declared the winners.
 22. 1st Place: \$5,000.00 guaranteed, 2nd Place: 30% not to exceed \$2,000.00, 3rd Place: 20% not to exceed \$1,500.00, 4th Place: 10% not to exceed \$1,000.00, 5th Place: 5% not to exceed \$500.00, 6th Place: 5% not to exceed \$250.00, "Lucky Dog": \$500.00.
 23. Sponsors Challenge Division - \$250, Sponsor will be entered into the regular division and separate sponsor's division.
 24. "Lucky Dog" payout - 10% of regular entries up to a maximum of \$500. Teams not placing in the top 6 will be entered into a "Lucky Dog" drawing. A member of the team must be present to win. If no member of the winning team is present, another team will be drawn.
 25. Ladies Division - The largest fish wins \$100.00. In case of a tie, the first fish brought in will win. Fish may also be entered in main event.
 26. Youth Division - children 15 years old and under may participate. The largest fish wins \$100.00. In case of a tie, the first fish brought in will win. Fish may also be entered in main event.
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PSWSFA 2013 Flounder Bowl Registration Form

PLEASE PRINT:

Name: _____ Date: _____

Big Fish Calcutta / Biggest 3 Fish Stringer Calcutta / Lady / Youth / Club Member \$500 / Lucky Dog / Sponsor

Address: _____

City: _____ State: _____ Zip: _____

Captain: _____ Captain's Phone Number: _____

E-Mail Address: _____ Boat Name: _____

Crew Members: _____

Signature: _____

Mail to: PSWSFA, P.O. Box 5194, Newport News, VA 23605 by June 25th or bring form to the Captain's Meeting.

Checks Payable to: PSWSFA

Mailed forms must be postmarked by June 21, 2013

Special Thanks

